

# VELOCITY

ALTERED

DISCOVER ALTERNA'S  
2016 SPRING COLLECTION

**Altered Velocity:**  
With the 2016 Collection,  
we are struck by a renewed  
sense of boldness in shape,  
proportion, shadows and  
maximum movement.

**Out with the old - in with the Altered.**

**Date:** September 19th, 2016

**Time:** 10am - 1pm

**Location:** State Beauty Supply  
2351 Millpark Drive  
Maryland Heights, MO 63043

**Investment:** \$45

**Class Format:** Look & Learn

Contact your State Beauty Supply  
DSC, visit one of our 11 store  
locations or call 314.423.9599 for  
more info or to register.

**ALTERNA**  
**HAIRCARE**  
PURE. PROVEN. PROFESSIONAL.



LOCALLY & FAMILY OWNED  
SERVING SALON PROFESSIONALS SINCE 1967